

tomy pinto.

Visual Branding, Communication development, Social Media,
Illustration, Logo Design, Product Design, Typography, Print. **hire me.**

about me

With over 6 years of experience in graphic design, I have developed an eye for detail and a passion for creating designs that are both beautiful and effective. I graduated from UMGC with a Bachelors Degree in Communications. Before that, I received my Associates Degree in Graphic Design from Montgomery College. I specialize in creating layouts for both print and web, and am always looking for the next challenge. Since graduating, I have been able to bring my creative skills to businesses both big and small.

I am based in the Washington DC area, and in my free time I enjoy character design and illustration. Currently, I am working on a children's book I plan to self-publish. When I am not designing, I love to take workout classes and try new restaurants in the area.

Willing to relocate.

education

Bachelors of Arts - Communication
University of Maryland Global
Campus

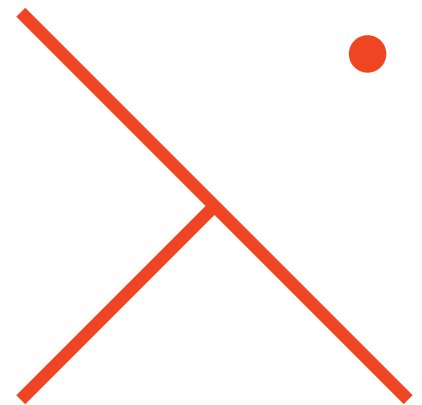
Associates Degree - Graphic Design
Montgomery College

honors & awards

Deans List Montgomery College | 2016-2018
Student Academic Excellence Award | 2018
FLASH (PRT), Second Place | 2018
RFL Logo, Second Place | 2020
Gloor Arbitration and Law Logo | 2021
Deans List UMGC | 2021-2022
Pineapple Award for Hospitality (CCC) | 2023

languages

English
Hebrew
American Sign Language



contact

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work experience.

IN & OUT MOVERS

May 2024- Current

Rockville, MD

Marketing Coordinator

Updated branding and designed alternative logos.

Designed print materials for promotional events and fairs.

Reconstructed social media platforms while posting eye catching designs.

Tracked progress and reach across social media.

Wrote blog content for LinkedIn posts.

Added advertisements to new sites to allow for larger reach.

CONGRESSIONAL COUNTRY CLUB

March 2023- May 2024

Bethesda, MD

Graphic Designer/ Communication Assistant (extended long term contract)

Graphic Designer

Created logo and mini branding kit for Banquets Department, The Centennial, Club Foundation Charity Org., Fishing and Hunting Club, as well as standardizing logos for other departments in the Club.

Designed fliers, pamphlets, invitations, and other signage or print materials needed for various department events.

Developed theme for Pavilion and pool area (menus, food labels, print menus, schedules, signage, etc.)

Took pictures for all major Club events as well as weekly specials for all restaurants (as needed).

Uploaded various posts and sizing for website to promote Club events, programs, or updates.

Communication Assistant

Standardized Club event and programs release schedule creating congruity across Club.

Attended meetings and courses to improve Club communication standards.

Managed all website needs (i.e. updated calendars, promoted events, sent reminders, etc.)

Implemented communication methods for submittal requests that became new standard across club.

LOUIS VUITTON

April 2022- January 2023

Bethesda, MD

Graphic Designer

Created visual aesthetic for store front and entry in regard to brand standards.

Communicated key messages in a visual format and translated ideas into practice.

Lead introduction for Client Advisors to begin their selling ceremony.

Designed and maintained display for newest product as latest collections are released.

Developed internal organization structure with hand selected team members as a way to improve flow of sales floor and back of house.

Integrated props and other pieces from collection into visuals to establish an on brand visual experience.

work experience.

FREELANCE / NANNY

March 2020-2023

Bethesda, MD

Graphic Designer

Created branding and website for Gloor Arbitration.

Designed various wedding, mitzvahs, and shower invitations and religious wedding documents (kettubah).

Developed logo and invoices for Custom Closet System co. .

Assisted with various visuals for Thorpe + Searl communications team.

Illustrated character designs for various children's book authors as well as backgrounds and layouts

TAKO-RDRG

September 2018-March 2020

Pittsburgh, PA

Maitre D' / Social Media Manager

Produced social media posts for events including launched menu items such as weekly drink and menu specials.

Worked closely with photographer to maintain visual unity and ensure branding.

Reached out to local patrons as a way to boost awareness and increase excitement about menu items

Researched local trends and received feedback to create posts that would generate the most interactions on social media.

Collaborated with Head Chef and Bartender to discuss the desired visual appearance of the specials and other menu items to generate both income and hype about the restaurant.

MATA SPORTS CLUB

Summer 2018

Gaithersburg, MD

Summer Marketing Intern

Designed marketing material promoting the company.

Initiated conditioning programs for lacrosse and soccer players.

Launched indoor work out programs for adults.

Created seasonal program list.

Designed new logos used throughout website and various branding materials

Arranged company wide staff meetings regularly to keep everyone up to date.

ISRAEL FOREVER FOUNDATION

Summer 2017

Gaithersburg, MD

Summer Marketing Intern

Updated website with new content daily.

Maintained social media presence on Facebook and Instagram.

Designed graphic images for various projects including web layouts for the domestic and international websites.

Uploaded and edited stories and images for various pages on the site.

Attended fundraising awareness events.

Created interactive marketing materials for events.